

MITCON: Connecting Midland County – Now a Midland Tomorrow Subsidiary

In today's world, organizations large and small need access to high-speed Internet and the latest information technology (IT) systems to be successful. In Midland County, non-profits have benefited from the technology resources offered by Midland Information Technology Consortium (MITCON), created in 2000 to provide cost-effective access to the latest technology.

In 2015, MITCON became a wholly-owned subsidiary of Midland Tomorrow, with the shared goal of making Midland a more vibrant community by continuing to support non-profits and working together to increase for-profit subscribership to M.Co.Net, a local fiber optic network.



“Our new relationship will help drive attraction and retention of business to Midland County because IT is such a key component in economic development,” said Becky Church, Midland Tomorrow’s Vice President of Operations. “It also enables us to offer important IT consulting services to our existing and potential clients.”

MITCON creates individual IT solutions catered to each organization’s specific technology needs. The consortium model used by MITCON helps member organizations reduce overhead costs and increase service value through shared back-end resources and volume purchasing.

MITCON can assist businesses and organizations with project planning needs such as infrastructure on new construction and remodeled sites, assessing current networks for proposed improvements, budgeting and future planning for IT purchases, and exploring options for connectivity. MITCON has already been working with a few businesses in rural Midland County to gain access to robust fiber optic connections.

“We would like to thank the staff and Board of Directors of Midland Tomorrow for their warm welcome and shared enthusiasm as we embark on this new and exciting partnership,” said Dawn Wright, MITCON Program Manager. “By combining our unique strengths in information technology and economic development, we are poised and ready to create opportunities that will attract and retain a broader category of businesses to Midland County.”

MITCON can be reached at 989-832-5600. Available MITCON services can be viewed on its website, mitcon.org.
